



# The Business School

University of Kashmir, Srinagar

Hazratbal, Srinagar, Kashmir, J&K, India-190006

## NOTICE

It is notified for the information of following M.Phil/P.h.D scholars that the department is going to conduct the examination of (Background and Research Methodology) papers by the end of this month:-

### **1. Name of Supervisor:- Professor S. Mufeed Ahmad**

S.NO	Name of Scholar	Background Paper
1.	Urfana Amin	Training And Development
2.	Mohd Rafiq Teli	Human Resource Development.

### **2. Name of Supervisor:- Professor A. M. Shah**

S.NO	Name of Scholar	Background Paper
1.	Shazia Hassan	Strategic Tourism
2.	Humaira Ali	Impact of social marketing Initiatives on Quality of life- A case Study of J&K
3.	Erneet Kour Risom	Background Paper on Strategic Marketing

### **3. Name of Supervisor:- Professor M.A.Sahaf**

S.NO	Name of Scholar	Background Paper
1.	Omer Jan	Insurance Marketing
2.	Asma Gulzar	Service Marketing
3.	Adil Zahoor	Strategic Management

### **4. Name of Supervisor:- Professor Shabir Ahmad Bhat**

S.NO	Name of Scholar	Background Paper
1.	Irdess Ul Islam	Trade Practices, Theory and Marker Structure
2.	Zahoor Ahmad Parray	Management and Organizational Culture
3	Mehbood ul Haq	Paper not submitted

### **5. Name of Supervisor:- Professor Iqbal Ahmad Hakeem**

S.NO	Name of Scholar	Background Paper
1.	Sumaira Gulzar	Employee Engagement and Organizational Effectiveness
2.	Peerzada Shamsuul Irfan	Marketing of Services.



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## **6. Name of Supervisor:- Professor Mushtaq Ahmad Darzi**

S. NO	Name of Scholar	Background Paper
1	Suhail Ahmad Bhat	Customer Relationship Management
2	Viqar-u-Nisa	Risk Management
3	Roof-ul-Nisa	Financial Risk Management

## **7. Name of Supervisor:- Professor Farooq Ahmad Khan**

S.NO	Name of Scholar	Background Paper
1.	Bilal Ahmad	Stress Management
2	Mariya Farooq	Organizational Behavior
3	Ahmad Tauqeer Zahid	Health Insurance
4	Gousia Bashir	Entrepreneurship Development

## **8. Name of Supervisor:- Dr.Bashir Ahmad Joo**

S.NO	Name of Scholar	Background Paper
1	Kokab Durri	Security Analysis and Investment Management
2	Faiza Ali Dhar	Financial Economics

The scholars are directed to check their Background papers indicated against each. In case of any discrepancy the same may be reported to the office of the Business School within five days from the issuance of this notice.

Further, in-case of any scholar who is perusing research programme actively and does not figure in the list may also report to the office within the stipulated time.

**Assistant Registrar  
TBS**