



Office of the Director Admissions
&
Competitive Examinations
University of Kashmir, Srinagar

ADMISSION NOTIFICATION No. 20/2017

**For
MCME Programme**

On-line Applications are invited from the eligible candidates for admission to **Masters Programme in Craft Management & Entrepreneurship (MCME)** for the academic session 2017. The candidates are advised to peruse the Prospectus-2017/Admission Policy, available on University website thoroughly and check eligibility/other details before submitting their Application Form.

I) Important dates:

Issuance of On-line Forms	From 9th August, 2017
Last date of submission of On-line Application Forms	19th August, 2017

II) Mode of Selection:

The candidates shall be admitted to the programme on the basis of their performance in (Management Aptitude Test & Design Aptitude Test) to be conducted by the University of Kashmir. The weightage of these components for final selection of the candidates shall be:

- Management Aptitude Test (60%)
- Design Aptitude test (40%).

However, the candidates to be called for appearing in Design Aptitude test shall be triple the number of available seats in order of merit obtained by them in Management Aptitude Test.

III) Submission of On-Line Application Forms:

The candidates are advised to follow the following steps for filling their On-Line Application Forms.

Step-1: Visit <http://www.kashmiruniversity.net> or www.kashmiruniversity.ac.in and click on Link **Admissions 2017**. Read Important Instructions for Registration and Submission of Form carefully before proceeding further.

Step-2: Enter University Registration/Enrollment No. and Click **Search** (if already registered with University of Kashmir your particulars/exams. passed will appear from database automatically). Otherwise enter all details yourself.

Step-3: Select the desired Programmes and District Preference and **Upload** your latest passport size photograph.

Step-4: Preview the Form displayed on the screen. If details are correct, click on **Submit**. If there is any variation click on **Previous** button, make corrections and then **Submit**. Get a printout of the Form and note the **ID** for future reference.

Step-5: Deposit the Application Fee of **Rs. 500/-** plus Entrance Test fee of Rs. 500/- i.e. Rs. 1000/- against the Bank Pay-in-Slip generated with the Application Form, in any of the branches of the J&K Bank Ltd. across the Country.

V) Submission of downloaded Application Form (Hard copy):

After submitting the On-Line Application Form, a candidate must submit the downloaded Form (hard copy) in the Office of the **Dean, School of Business Studies (Travel and Tourism Block)**, University of Kashmir, alongwith the self-attested copies of the following documents, failing which their candidature will not be considered:



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- i) Qualification examination certificate.
- ii) Category Certificate, if claiming admission under reserved category;
- iii) Receipt of fee deposited in J&K Bank (University Copy);

Candidates can also send their Hard copies of Application Forms along with all the above mentioned documents through Speed Post/Courier to the Dean School of Business Studies, University of Kashmir, Hazratbal- 190006. The Candidates shall ensure that the same reaches by or before the last date **August 19, 2017**.

VII) Additional information:

- The candidates must check the status of their application forms after four days of online submission of application forms. In case, acceptance of form is not uploaded or fee reconciliation is pending, the candidate should contact the concerned branch of J&K Bank, where he/she has deposited the Entrance test Fee. They may also attend the Office of the **Dean, School of Business Studies (Travel and Tourism Block), University of Kashmir**, along with Fee Receipt, and other relevant documents, within three days after the last date of submission of application forms. Thereafter, no claim whatsoever, will be entertained by the University.
- The candidates are advised to regularly check university website, using log-in and Password for status and necessary instructions and updates.
- After completing the admission process for General Category seats, the notification for self-finance seats shall be issued. However, only those candidates shall be considered for admission in Self Finance seat category who have initially submitted their application forms for admission to General category.
- For any further query/ information the candidates are welcome to contact University on following numbers:
 - Office of the Director Admissions & Competitive Examinations: 0194-2272066, 2063
 - Public Relation Officer: 0194-2272172, 2272188
 - Email ID: admissions@kashmiruniversity.ac.in

Sd/-
Prof. Irshad A Nawchoo
(Director)

No F (PG Admission-2017) DACE/KU/17
Dated: 04.08.2017