



DIRECTORATE of ADMISSIONS and COMPETITIVE EXAMINATIONS

University of Kashmir

NAAC Accredited Grade-‘A+’

ADMISSION NOTIFICATION No.7 of 2020

For

5-Year IMBA (BBA+MBA Integrated Programme)

On-Line Applications are invited from eligible candidates for admission to **5-Year IMBA (BBA+MBA Integrated Programme)** for the academic session 2020 at Main Campus and North Campus, University of Kashmir. Admission to the programme shall be governed by the Admission policy available on University website and relevant statutes governing the programme.

i) Important dates:

Issuance of Online Application Form	From 30-07-2020 (after 03:00 PM)
Last date for submission of On-Line Application Form/deposition of processing fee	10-08-2020

ii) Eligibility:

10+2 in any stream with 50% marks for Open Merit and 45% for Reserved Category candidates. However, the candidate must have appeared in UGAT **2020**.

iii) Admission Criteria:

The selection to the programme shall be made purely on the basis of valid UGAT score of **2020**.

iv) Submission of On-Line Application Form:

The candidates are advised to follow the below steps for filling their On-Line Application Forms.

Step-2: Enter your "Registration/Enrollment No." and Click "Next".

Step-3: Enter the required details and Upload your latest passport size Photograph and click "Next".

Step-4: If there is any variation click on "Previous" button, make necessary corrections and then Click "Submit". Get a printout of the Form and note the Form No. for future reference.

Step-6: Deposit the non-refundable "Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/- which makes total to Rs. 400/-" through online mode only.

V) Submission of downloaded Application Form (Hard copy):

After submitting the On-Line application form and deposition of required processing fee, candidates must take printout of the application form and keep the application form with themselves for future reference. **However, the candidates applying under SPORTS category before submitting online application form must had to get their Sports Certificates verified by the Directorate of Physical Education and Sports, University of Kashmir by or before last date i.e. 10-08-2020 thereafter, no claim whatsoever will be entertained.**

vi) Additional information:

- The candidates are advised to regularly check university website for necessary instructions and updates.
- After completing the admission process for General/Reserved Category seats, the notification for self-finance seats shall be issued. However, only those candidates shall be considered for

admission under Self-finance seat quota who have applied for admission to IMBA Programme within the stipulated date and time prescribed for the purpose.

- For any further query/ information the candidates are welcome to contact University on following numbers:

- **Office of the Directorate of Admissions & Competitive Examinations : 0194-2272063**

Sd/-
Coordinator
**(Directorate of Admissions &
Competitive Examinations)**

No F (Adm-IMBA -2020) DACE/KU/20

Dated: 27-07-2020