

Aaliya Ahmed

- With 25 years of experience in the domain of teaching at Kashmir University, I have the distinction of being a Marie Curie Fellow. Having taught various courses which include Media ethics and laws, Radio broadcasting, Advertising among other subjects, I have also guided students at M.Phil and Ph.D level. Besides, I also develop and implement new methods of teaching to reflect changes in research: design, prepare and develop courses and teaching materials: carry out administrative tasks related to the department, such as student admissions, induction programmes and involvement in committees and boards. I am also working on a major UGC funded project on 'Health Communication'. I have written extensively on new media and development, advertising, gender and technology and other areas of media studies.