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# **ACADEMIC QUALIFICATION**

- Ph.D. in Journalism and Mass Communication; School of Journalism and New Media Studies (SOJNMS), IGNOU, New Delhi (July 2018).
   Doctoral Thesis: "The Role of Communication in Political Empowerment of Women Panchayati Raj Functionaries: A Field Study of Baramulla district in Kashmir"
- National Eligibility Test (NET) in Mass Communication and Journalism for lectureship, University Grants Commission of India, New Delhi, December 2004
- Post Graduate in Mass Communication and Journalism, University of Kashmir.
- Post Graduate Diploma in Rural Development (PGDRD), IGNOU.
- Bachelors in Science

# **MEDIA FELLOWSHIPS**

- Corruption and Transparency in India by Global Integrity- US in 2009.
- Role of women journalists in conflict areas by Charkha Communication Development Network, New Delhi (Dec 7, 2006).
- Impact of conflict on subsistence livelihood of marginalized communities in Kashmir and alternatives by Action Aid India in 2005-06.
- Empowering the Vulnerable: Strengthening grassroots governance and empowering civil society action in conflict affected areas of Kashmir by New Delhi based Indo Global Social Service Society (August 2011-July 2012)
- Youth Action for Peace by New Delhi based Indo Global Social Service Society (Dec. 2012 June 2013)
- Reporting on pre-conception and pre-birth sex determination by Mumbai based Population First along with the support of UNFPA (2012-13).

#### **AWARDS**

• UNFPA-Laadli Media award by Population First for best reporting in adverse conditions on gender issues for two consecutive years (2008 and 2009).

- Best reporting on Grassroot innovations from Northern India by Grassroot Innovation Augmentation Network (GIAN)-North and the Bhoruka Charitable Trust Media Awards-2007.
- Sanjoy Ghose Humanitarian Award for story writing by Charkha Communications Development Network, New Delhi (Dec 7, 2006).

#### LIST OF PUBLICATIONS

### **BOOK**

Widows and Half widows: Saga of extra-judicial arrests and killings in Kashmir (May 2011) Published by Pharos Media and Publishing Pvt Ltd, New Delhi) – www.pharosmedia.com

ISBN-10: 81-7221-048-5; ISBN-13:978-81-7221-048-9 https://www.amazon.com/Afsana-Rashid/e/B006WFTYFE

(The book has been translated in Malayalam in January 2015)

# **RESEARCH PUBLICATIONS**

# E-Panchayat as a tool for empowering Panchayati Raj: An exploratory study of Pattan block of Baramulla district

*Indian Journal of Economics and Development (Volume 5(3), March 2017)* 

Pages 1-14

ISSN (online): 2320-9836 ISSN (Print): 2320-9828

#### Impact of Television Cartoon Channels on Children in India

Journal of Indian Research (Vol. 3, No.2, April-June 2015)

Mewar University

Pages 64-72

ISSN: 2321-4155

### Plight of Conflict Affected Women in Kashmir

Pakistan Journal of Women's Studies (Alam-e-Niswan) Karachi-Pakistan Volume 18, No 2, Year 2011 Pages 77-89

# Folk Media as a Source of Development Communication in Rural India: Challenges and Opportunities

International Research Journal of Human Resources and Social Sciences
Associated Asia Research Foundation

Volume 3 Issue 5 Pages: 15-24

May 2016

ISSN (P): 2394-4218

# Popularity of Newspapers Among the Youth in Srinagar City

International Research Journal of Human Resources and Social Sciences (IRJHRSS)

Associated Asia Research Foundation

Volume 2 Issue 8 Pages- 11-24

August 2015

ISSN (P): 2394-4218

# Domestic Violence and Media with Special Reference to Kashmir

Kashmir Journal of Legal Studies (Volume 2)

Printed & Published by Kashmir Law College, Khawjapora, Nowshera-Srinagar

Pages 195-212 Year-2012

ISSN: 2250-2084

## **RESEARCH PROJECTS**

Name of the study: Gender and Livelihood: Aspirations and Challenges (Special Focus

on Conflict Affected Areas of Kashmir)

Organization: European Union, Welthungerhilfe & Indo Global Social Service Society

**Designation:** Consultant

Month/Year: July to December 2013

Name of the study: A study to develop special programme for low female literacy

districts of Jammu and Kashmir; Budgam, Kupwara, Doda and Baramulla

Organization: Directorate of Adult Education, Ministry of Human Resource

Development, Government of India **Designation:** Research Associate

Name of the study: Causes of low female literacy rate in district Budgam

Organization: Centre for Adult Continuing Education and Extension, University of

Kashmir

**Designation:** Research Investigator **Month/Year:** February- July 2005

Name of the study: Impact of Government welfare/Developmental schemes on the

welfare of women and children in district Srinagar, Budgam and Pulwama

Organization: Centre for Adult Continuing Education and Extension, University of

Kashmir

**Designation:** Research Investigator **Month/Year:** May - October, 2004

### INTERNATIONAL SEMINARS/WORKSHOP ATTENDED

- A seminar on "Resolving Conflict" organized by Thomson Foundation in association with the Foreign and Commonwealth office at Cardiff and Belfast UK (Feb 20-March 10, 2006)
- An academic seminar, "*Through Women's Eye's*" at Amsterdam-Netherlands (24-30 October, 2007)
- Training workshop for journalists from all regions of Kashmir organized by PANOS South Asia under the programme "Conflict Reporting" (January 20-25, 2009) at Kathmandu-Nepal

#### WORKSHOPS/COURSES ATTENDED

- Participated in a workshop "Realizing Gender Goals in the SDGs: Role of the Media" organized by UN Women Office for India, Bhutan, Maldives & Sri Lanka in New Delhi on 7-8 December 2015
- Participated in the course of instruction in Hostile Environment organized by BBC World Service Trust under the Project "The Reporting Society – Promoting Social Affairs Reporting in Media in Kashmir" in collaboration with Educational Multimedia Research Centre (EMMRC) and Media Education Research Centre (MERC)- University of Kashmir (October 14-16, 2008) held at University of Kashmir, Srinagar.
- Participated in Course of Instruction in Basic Trauma Care and Basic Life Support organized by BBC World Service Trust under the Project "The Reporting Society – Promoting Social Affairs Reporting in Media in Kashmir" in collaboration with EMMRC and MERC-University of Kashmir (October 14-16, 2008) held at University of Kashmir, Srinagar.
- Completed *Training the Trainers* workshop programme organized by BBC World Service Trust in collaboration with EMMRC, MERC, University of Kashmir under "*The Reporting Society Project*" from June 16-20, 2008. The programme focused on theoretical and practical approaches to designing and implementing training courses for social affairs reporting.
- Have been associated as *Trainer* with BBC World Service Trust in collaboration with EMMRC and MERC, University of Kashmir under the project "Reporting Society Promoting Social Affairs Reporting in Media in Kashmir" (2008-09) at University of Kashmir, Srinagar.
- Completed *Training of Trainers* workshop programme organized by Panos South Asia. The programme focused on techniques, new media, urban poverty and diversity (November 29-December 3, 2010)
- Conducted Social Affairs Journalism Course for students of mass communication.
   The workshops were organized by Panos South Asia in collaboration with EMMRC and MERC, University of Kashmir under the project, "People and Places Enabling media to address urbanization and diversity in Jammu and Kashmir" (August 2010-July 2012)
- Feature Journalism course organized by BBC World Service Trust (May, 2011). The workshop programme focused on strengthening skills related to planning and structuring a feature, targeting an audience and interviewing skills.

- Participated in panel discussion "Getting the truth out Kashmir's New Journalism" in Goa Arts and Literature Festival in December 2012
- One of the speakers at a day-long *Public meeting on Kashmir* organized by ANHAD (Act Now for Harmony and Democracy) in New Delhi (June 03, 2011)
- Presented a paper during day-long workshop *Peace Journalism* organized by WISCOMP (Women in Security, Conflict Management and Peace), New Delhi in Srinagar (21-22 July, 2007).
- Presented a paper during two-day workshop, *State violence and Women in conflict areas* organized by the Other Media (TOM), New Delhi at New Delhi (7-8 July, 2007).
- Participated as a member of the Organizing Committee for the two-day workshop, *Communication Skills in English* organized by Department of English, Amar Singh College, Srinagar (November 14-15, 2017).
- Participated in a workshop, *Peace Journalism* organized by Department of Journalism and Mass Communication in collaboration with Centre for International Relations, Islamic University of Science and Technology (July 30, 2015)
- Participated in a day-long workshop, *Conflict Transformation: Impediments and Avenues* organized by Centre for Law and Development (CLD), Srinagar (March 20, 2011)
- Participated in workshop, *Media and Disasters* organized by Jammu and Kashmir Institute of Management, Public Administration and Rural development, Kashmir (December 13 and 14, 2010)
- Participated in a three-day workshop, *Perspectives in conflict: Role of Civil Society* organized by Centre for Law and Development (CLD), Srinagar (March 27-29, 2010)
- Participated in two-day workshop, *People living with HIV* at Jammu organized by National AIDS Control Society (NACO).
- Participated in two-day workshop, *Media Rights Monitoring and Advocacy* conducted by International Federation of Journalists (IFJ) in Srinagar (April 5-6, 2008).
- Participated in two-day workshop, *Conflict Reporting* organized by International Federation of Journalists (IFJ) in Srinagar (November 23-24, 2006).

#### PROFESSIONAL EXPERIENCE

#### PRINT/ELECTRONIC MEDIA

Organization	Designation	Year
Milli Gazette	Correspondent	Oct. 2005 – June 2018
Global Press Institute (California-US)	Senior Reporter	June 2010-June 2014
Dainik Bhaskar	Senior Reporter	July 2010 – Sept. 2012
The Tribune	Reporter	Nov. 2008-June 2010

The daily Khidmat	Chief Correspondent   July-Dec. 2008		
The daily Etalaat	Sr. Correspondent	May, 2007-June 2008	
The Kashmir Times	Correspondent	Feb. 2005-April 2007	
The Kashmir Images	Correspondent	Mar. 2000-Nov. 2002	
Women International Perspective (California-US)	Contributor	June 2008-April 2009	
ETV News(Urdu), Hyderabad	Reporter	Dec 2002-Mar 2003)	

Covered beats including politics, environment, education, gender, development, health, human rights, legislature, business, sports, theatre, arts and culture, rural reporting etc. Also extensively covered Jammu and Kashmir State Assembly elections (2002, 2008 and 2014); Parliamentary elections in Kashmir Valley (2014) and Panchayat polls (2011). Besides, extensively covered post October 2005 earthquake.

# **TEACHING EXPERIENCE**

Name of the College	Designation	Department	Year (Session)
Government Degree College, Baramulla	Lecturer (contract basis)	Mass Communication and Video Production	March-Nov 2004
Government College for Women, M A Road, Srinagar	Lecturer (contract basis)	Department of Journalism and Mass Communication	June 2015-Mar. 2016
Government College for Women, M A Road, Srinagar	Lecturer (contract basis)	Department of Journalism and Mass Communication	April 2016- Mar. 2017
Government College for Women, M A Road, Srinagar	Lecturer (contract basis)	Department of Journalism and Mass Communication	April -Sept. 2017
Amar Singh College, Srinagar	Lecturer (contract basis)	Department of English (Mass Communication and Journalism)	Sept. 2017- Mar. 2018
Amar Singh College, Srinagar	Lecturer (contract basis)	Department of English (Mass Communication and Journalism)	April-June 2018

# **Courses taught:**

- Introduction to Mass Communication
- Radio Programming
- Advertising
- Electronic and New Media
- Creative Writing
- Media and Communication Skills
- Academic Writing and Composition

### **OTHER ORGANIZATION**

Cultural Renewal of Kashmiri Student Youth-IPRA (Non-government organization) - *Editor* (April 2003-March 2004)

**ENDS**