

CURRICULUM VITAE

Dr. ALTAF AHMAD DAR



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Citations

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CAREER OBJECTIVE:

"To work in a dynamic and intellectually stimulating academic environment where I can effectively contribute to teaching, research, and institutional development, while utilizing my professional expertise and continuously enhancing my knowledge to serve both the organization and society."

ACADEMIC QUALIFICATIONS:

Title of Ph. D Thesis: Exploration of Insurance Potential in Rural India.

Course	University/Board/Institute	Year	% age/ Grade	Stream/ Specialization/ Remarks
Ph.D	University of Kashmir	2009-2012	----	Insurance Potentai
M.phil	Bundelkhan University , Jhansi UP	2007-2008	65	Insurance Pentration
MBA	Punjab Technical University, Jalandhar Punjab	2006-2006	79.1	Finance & Marketing
M.Com	Indira Gandhi National Open University, Delhi	2018-2020	67	Finance
PGDIB	Indira Gandhi National Open University, Delhi	2019	67	International Business
Graduation	University of Kashmir	1999-2001	57	Science
12th	(J&K Board)	1998	60	-----
10th	(J&K Board)	1996	52	-----

TEACHING EXPERIENCE:

S. NO.	TITLE	ORGANISATION NAME	REMARKS/DURATION
1	Assistant Professor	Department of Commerce, University of Kashmir	From -30 th Oct. 2025
1.	Assistant Professor	Department of Management Studies, Islamic University of Science and Technology (IUST)	2014-2025
2.	Lecturer	Department of Management Studies University of Kashmir (NC)	2013-2014
3.	Lecturer	GDC Baramullah	2012-2013

PUBLICATIONS IN JOURNALS:

1. (2026)“Agri-Entrepreneurial Career Acceptance and Perceived Usefulness of Financing: A Mediated-Moderation Study” International Journal of Gender and Entrepreneurship” (**Indexed by Scopus , Emerald Publishing**)- **ISSN: 1756-6266 eISSN: 1756-6274**
2. (2024) “Factors Affecting Investment Choices & Returns Of Individual Investors Among Millennial” (**Indexed by Scopus**)- Central European Management Journal Vol. 32 Iss. 1 ISSN:2336-2693 | E-ISSN:2336-4890
3. (2020) “The effect of customer relation management dimensions on hotel customers satisfaction in Kashmir” .International journal of Tourism Cities (**Indexed by Scopus, Emerald Publishing**). ISSN: 2056-5607-
4. (2018) “Impact Of Information Technology On Effectiveness Of Tourism Business In India” JIMS8M: The Journal of Indian Management & Strategy, Year : 2018, Volume : (In communication Accepted) ,Issue: 1First page : (13) Last page : (19) Print ISSN : 0973-9335. Online ISSN: 0973-9343.
5. (2018) “Measurement Of Customer Satisfaction On Service Quality In Life Insurance: A Study In Kashmir Valley”. International Journal of Research in Management & Social Science. Research journal of Empyreal Institute of Higher Education, Guwahati, India, Volume 6, Issue 2 (I), having ISSN: 2322 - 0899 and Impact Factor 3.42. Publisher-Empyreal Institute of Higher Education. **UGC Approved List of Journals (Journal No 48996). Indexed with Thomson Reuters.**
6. (2017) “Consumers Attitude Affecting the E-Purchase in Retail Sector: A Study on Factors of Technological Acceptance Model (TAM)” Al-Barkaat Journal of Finance & Management, Volume : 9, Issue : 1 First page : (22) Last page : (34) Print ISSN : 0974-7281. Online ISSN: 2229-4503. Article DOI : [10.5958/2229-4503.2017.00002.9](https://doi.org/10.5958/2229-4503.2017.00002.9)

7. (2016) “Determinants of Consumer Attitude towards E-Tailing in Indian Retail Sector: A Study on Factors of Technological Acceptance Model (TAM)”- Arabian Journal of Business and Management Review. E-ISSN: 2223-5833.
8. (2014) “Impact of income on the insurance potential a case study of rural sector of Jammu and Kashmir state” JIMS8M: The Journal of Indian Management & Strategy, Volume : 19, Issue: 1 First page : (13) Last page : (19) Print ISSN : 0973-9335. Online ISSN: 0973-9343. Article DOI : 10.5958/j.0973- 9343.19.1.002.
9. (2013) “Customer Attitude and Factors Influencing Users Acceptance of E-Banking in J&K”- International Journal of Business and Management Invention ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X www.ijbmi.org Volume 2 Issue 7, PP.68-78.
10. (2013) “An Empirical Study of Life Insurance Facilities Provided by Life Insurance Companies in Jammu and Kashmir”: Al-Barkaat Journal of Finance & Management Year: 2013, Volume: 5, Issue: 1 First page: (51) Last page: (56) Print ISSN: 0974-7281.
11. (2013) Impact of Promotional Strategies- A Comparative Study of Public and Private sector Insurance Companies- Indian Streams Research Journal (ISRJ) Volume 3, Issue. 2, ISSN:- 2230-7850
12. (2012) Customer Satisfaction of service quality in Life Insurance -International Journal Of Scientific Research (IJSR) Volume – 1, Issue : 6 • ISSN No 2277 – 8179
13. (2012) A comparative study of promotional strategies adopted by public and private sector insurance companies in India. SHIV SHAKTI International Journal in Multidisciplinary and Academic Research (SSIJMAR) Vol. 1, No. 4, (ISSN 2278 – 5973)
14. (2012) A study of insurance facilities available in Jammu and Kashmir-*The International Journal's Research Journal of Social Science and Management*, ISSN No. 2251- 1571. Vol. I, Issue 3.
15. (2012) “Awareness of life Insurance- A study of Jammu And Kashmir” . SHIV SHAKTI International Journal in Multidisciplinary and Academic Research (SSIJMAR) Vol. 1, No. 3, (ISSN 2278 – 5973)
16. (2012) “Measurement Of Consumers Perception On Service Quality In life Insurance”- International Journal of Research in Commerce, Economics and Management- Vol. 02, Issue 03, ISSN 2231-4245.
17. (2012) Exploration of Awareness of Life Insurance- A Study of Rural Areas of Kashmir Valley- International Journal of Business Management and Research(IJBMR), Volume 2, Issue 4 , (ISSN 2249-6920).
18. (2012) -Initiatives taken by Private And Public Insurance Companies for the growth of Rural Population of India-International Journal of Business Management and Research(IJBMR), Volume 2, Issue 4, (ISSN 2249-6920).
19. (2012) Role of micro insurance for upliftment of rural population’ *The International Journal's Research Journal of Social Science and Management*, Vol 2, No. 6, ISSN No. 2251-1571

20. (2012) Role of a teacher and the causes of stress level among teachers:- An empirical study of various schools of Kashmir Valley- Volume 2, Issue. No.1, The Department of Distance Education, University of Kashmir, ISSN:-0975-6558

BOOKS:

1. Tourism management- Basic Principles and operations. Published by Bisma Books Educational Publishers, Srinagar-190018- ISBN No. 819354396-1 2017
2. Insurance: Principles and Practices Publisher Kenderson ISBN-13: 978- 1979988483 year- 2017
3. Indian Life Insurance : A Review- Life Insurance In India, Publisher: Createspace Publishing Platform (6 February 2018) ISBN- 10: 1721866809 ISBN-13: 978-1721866809

CONFERENCES, WORKSHOPS AND SEMINARS:

1. Attended a National Level Faculty Development Program (Idea For Publication Using AI and Statistical Tools) organized by Guru Nanak University Hyderabad in Colloberation: with Institute of Public Enterprise Hyderabad from 27 April 2026 to 01 may 2027.
2. Presented a paper entitled “An Overview of Indian Insurance Industry” in a “International Conference on Sustainable Development and Technological innovation” on 23rd and 24th December -2015 organized by School of Business Studies, Islamic University of Science and Technology. Awantipora , Kashmir.
3. 2. Presented a paper entitled “Role of Information Technology on Insurance Business in India” in a National seminar at Department of Library and Information Science, University of Kashmir.
4. Presented a paper entitled “Islamic Microfinance and Social responsibility- Emerging Niche of Microfinance) in a 3 day International Conference on Interest-free Institutional Mechanism (banking, Finance and Insurance) at Department of DBFS, University of Kashmir.
5. Presented a paper entitled “Role of Micro Insurance for upliftment of Rural population ”in a 3 day National Conference on Interest-free Institutional Mechanism (banking, Finance and Insurance) at Department of DBFS, University of Kashmir.
6. Presented a paper entitled “International Marketing” on March 28-29 2008 in a 2 day UGC sponsored National Seminar organized by Institute of management Studies Bundhelkhand University, Jhansi.
7. Attended 13 days UGC sponsored refresher Course in Gender Studies (Interdisciplinary) from January 13, 2020 to January 25, 2020 in Gender from UGC- Human resource Development Center, University of Kashmir, Hazratbal, Srinagar.

8. Participated in Author Workshop on “ How to write and Publish Scientific Article and Manscripts” on 15th December 2017 at Islamic University of Science and Technology, Awantipora Kashmir.
9. Attended One Week National Workshop on “ Research Methodology” in the Business School, University of Kashmir from 7- 13 August. 2012.
10. Participated in 3 days Refresher course organized by National Institute of Securities Market Mumbai from 24-25 November, 2018 at Jammu and Kashmir.
11. Participated in a 3 days Refresher course organized by National Institute of Securities Market Mumbai from 16-19- Feb., 2016 at Dehradun.
12. Worked as rapporteur on 23-24th December 2015 at the two day “International Conference on Sustainable Development and Technological innovation” organized by School of Business Studies, Islamic University of Science and Technology. Awantipora , Kashmir

COMPUTER EXPOSURE:

1. Microsoft Office
2. SPSS
3. AMOS
4. Biblioshiny
5. NVIVO
6. Publish or perish
7. Research rabbit, Insightful, Paper connect, Zotero

REFERENCES:

1. Dr. Abdul Gani (Ex. Professor and HOD) Department of Management Studies, Central University of Kashmir, Green Campus Ganderbal, Jammu & Kashmir. Mobile: +91-9419069485 Email: abdulgani@cukashmir.ac.in
2. Prof. Shabir Ahmad Bhat (Ex. Professor and HOD) Department of Management Studies, University of Kashmir, Hzzratbal Srinagar, Jammu & Kashmir. Mobile: +91-9419065899 Email: shabirb11@yahoo.com
3. Dr. Aubid Hussain Parrey, Assistant Professor, Department of Management Studies, University of Jammu, Baba Saheb Ambedkar Road, Jammu Tawi (J&K)-180006 (INDIA), Mobile: +917006291663 Email: checkaubidhussain@gmail.com

DECLARATION:

I do declare that the above given information and facts are true, correct and complete to the best of my knowledge and belief.

DATE : / /

PLACE: SRINAGER

(Dr. ALTAF AHMAD DAR)