

MALIK ZAHRA KHALID (Ph.D)
Sr. Assistant Professor (Selection Grade)
Media Education Research Centre, University of Kashmir,
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SUMMARY:

Doctorate in development journalism, about 16 years of experience in teaching masters in mass communication and journalism courses. Subjects taught include Communication Theory, Development communication, Traditional media, Covering disasters and, Kashmir History. Job responsibilities include teaching, research and curriculum development at undergraduate and postgraduate level. Have assisted and guided students in the projects at the P.G. level in the assimilation, analysis and interpretation of data. At present supervising three scholars in Integrated Ph.D Programme. Have been associated with organizing and coordinating a number of workshops and seminars which include Media and Human Development, Media and Humanitarian Law, Photography and Public Relations.

EDUCATION:

- **Ph.D. Mass Communication and Journalism**, University of Kashmir: September, 2013
Dissertation: Development Reporting: A Comparative Analysis of Selected English Dailies in Kashmir (1995-1996) and (2005-2006)
- **M.Phil. Mass Communication and Journalism**, University of Kashmir: December, 2003
Dissertation: Impact of Television upon Urban Youth of Srinagar City: A Study of Social Change.
- **M.A Mass Communication and Journalism**, RANK- IST (Gold Medalist) University of Kashmir: March, 1995
- **B. Sc. Science Stream**. Government college for Women, Rank –IST, University of Kashmir, 1991
- **Hr Sc. Science Stream**. Government College for Women, **Distinction**- Jammu and Kashmir Board of School Education, 1986
- **Matriculation. Position** 19th and Distinction, Jammu and Kashmir Board of School Education.

EXAMINATIONS:

National Eligibility Test (NET) for Lectureship, University Grants Commission of India, New Delhi, India, August, 1998

ACADEMIC EXPERIENCE:

- May 2012- present April 26, 2018 **Senior Assistant Professor Stage III**, Media Education Research Center--University of Kashmir, India
- May 2007-May 2012 **Senior Assistant Professor II** , Media Education Research Center, University of Kashmir, India
- May 2002-May 2007 **Assistant Professor I**, Media Education Research Center , University of Kashmir, India
- August 1997- May 2002 **Teaching Assistant**, Media Education Research Center, University of Kashmir , India
- August 1999-2001- **Counselor** in IGNOU for Mass Communication and Journalism
- Job responsibility includes teaching post-graduate students of the University: preparing course guidelines, syllabi and course material. It also includes providing practical training, organizing field exercises, guidance in research projects and conducting various other programmes.

EXPERIENCE (Non- Academic):

- Worked as Correspondent-Assistant Editor in a local English Daily '*The Mirror of Kashmir*' from 1994-1997
- Worked as a correspondent for *Muslim Kashmir*, local English daily published from Kashmir from, March 1997 till August 1997.
- Weekly columnist for English Daily '*Rising Kashmir*'. More than 100 bylines (related to issues of women, children, human rights, politics, society and conflict) to credit till date.
- Regular contributor for **The Citizen** India,s first online newspaper.

RESEARCH GUIDANCE:

- Granted recognition as Research Guide in Board of Research Studies, Social Science meeting 2014, University of Kashmir.
- Presently guiding three PhD scholars in Media Education Research Center, University of Kashmir.
- Supervised more than 50 MA level Dissertations some of which include:
 - Usage Pattern of Radio among Youth in Kulgam
 - Coverage of Gujarat Riots: A Comparative Study
 - Impact of Mobile Phone on Youth in Srinagar
 - Distortion of Historical facts in Bollywood Movies
 - The Changing portrayal of women in Bollywood
 - Media Coverage of Environmental Issues in Kashmir
 - Local Print Media Coverage of Dastgeer Sahab Shrine

RESEARCH PROJECT:

- Have been associated as **Project Executor** on “Coverage of Amarnath Land Row by the Print Media in 2008“ funded by Media Foundation and Panos Institute (South Asia)
- **Co-investigator** for UGC Major Research Project on Role of Media in promoting health awareness in Kashmir.(2014)

AUDIO-VISUAL EXPERIENCE:

- Have done a course in ‘Audio-Visual Production’ at Hyderabad, 1994 and produced Three Documentaries for UGC which include:
 - Blood
 - Architecture of Osmania University, Hyderabad
 - Jhelum
- Have done audio-video production course at MCRC, Jamia Milia Islamia, Delhi, March, 1993.
- Have given narration to a few documentaries for J&K Tourism Department which includes ‘Gondola’
- Have given narration to educational television programmes produced at EMMRC Kashmir University which include
 - Water Skiing
 - Series on Dal
 - Jhelum
- Have given narration to “Radio Digest”, EMMRC, Kashmir University
- Am currently working on the production of documentary ‘Women’s Empowerment’

RESEARCH PUBLICATIONS IN REFEREED/PEERREVIEWED AND INDEXED INTERNATIONAL JOURNALS

- **Women in Unconventional Advertisements: An analysis of select advertisements** in IOSR, *Journal of Humanities and Social Sciences* (IOSR-JHSS) an International Refereed Journal Vol 22, Issue 11, Ver.2 (Nov,2017), pp. 79-82.
- **Analyzing the Social Construction of Third Gender: A case study of urban Kashmir** in *Researchers World* Volume –VIII Issue -4(3), October, 2017. Page 123-127 an International Refereed Journal of Arts, Science and Commerce. Impact Factor (IBI) : 3-19
- **“An analysis of women in politics: A case study of Jammu and Kashmir”** in *Global Journal for Research Analysis*. Vol-6 Issue-I, Jan 2017. Page 535-536. ISSN No 2277-

8160. Peer Reviewed and Refereed and Indexed International Journal. (Impact Factor 3.62).

- **“Journalism and Social Media: A study of usage of Facebook by journalists in Kashmir”** in *Indian Journal of Applied Research* Vol 06, Issue 12, December 2016. ISSN SNo:2249-555X Impact Factor:3.919 Index Copernicus; 79.96 DOI :10.15373/2249555x Peer Reviewed, Refereed and Indexed International Journal.Pg 785-786
- **“Media and Development in Society: Continuity and Challenges”** in *IOSR Journal of Humanities and Social Sciences (IOSR-JHSS)* Vol 20, Issue II (November; 2015) pp 45-52. Peer Reviewed and Refereed Indexed International Research Journal. (Impact Factor: 1.5) e-ISSN 2279-0837 p-ISSN 2279-0845.DOI 10.9790/0837-201122224754. pp 47-54
- **“Mapping the rise of Indian Television from Early to Contemporary times”** in *Global Journal for Research Analysis* Vol IV Issue XII , Dec 2015. ISSN 2277-8160 IC 70.36 Peer Reviewed, Refereed and Indexed International Journal (Impact Factor 3.62)PP -228-230
- **‘SNS usage among Kashmir University Students’** in *Mass Communicator, International Journal of Communication Studies*: New Delhi. Vol 8 Number 3 ISSN 0973-9688: DOI 10.5958/0973-967X.2014.00004.0. Peer Reviewed and Refereed Indexed International Research Journal.
- **‘Entertainment Education Media Strategies for Social Change: Opportunities and Emerging Trends’** in *Review of Journalism and Mass Communication*:Vol 2 Issue 1: ISSN 2333-5742 (Print) 2333-5734 (Online): DOI 10.15640/rjmc:2014. Peer Reviewed and Refereed Indexed International Research Journal.
- **‘A Perspective on the Relationship between the role of ICT and Development’** in *Researchers World: Journal of Arts, Science and Commerce*. Vol V, Issue 3(1),Online ISSN 2231-4172. Print ISSN 2279-4686 :2014. Peer Reviewed and Refereed Indexed International Research Journal.(Impact Factor:0.479)
- **‘Exploring News in the Digital Age: An Overview’** in *Indian Journal of Applied Research*. ISSN 2249-555X. DOI 10.15373/2249555X: 2014. Peer Reviewed and Refereed Indexed International Research Journal (Impact Factor:3.919)
- **‘Bollywood: The Indian Celluloid Saga’** in *Asian Academic Research Journal of Social Sciences and Humanities*, Volume-1, Issue- 21Print ISSN : 2278 – 859X: 2014, Online 2278-859X. Peer Reviewed and Refereed Indexed International Research journal. PP 259-272
- **‘A Snapshot of Role of Newspapers in the Contemporary Newspeak’** in *Journal of Humanities and Social Science (IOSR-JHSS)* Volume 19, Issue 5, Ver. V. e-ISSN: 2279-0837, p-ISSN: 2279-0845: 2014. Peer Reviewed and Refereed Indexed International Research Journal.(Impact factor: 1.5)

- **‘Media-Marketing Paradigm-An Analytical Study of Paid News’** in *Global Journal for Research Analysis*: Ahmedabad :Vol 3: ISSN 2277-8160.DOI 10.15373/2277-8160: 2014 (Impact Factor=0.2714), IC Value 80.26
- **“Protests and Media: Print Media Coverage of Amarnath Yatra”** in *Kashmir Journal of Social Sciences*: Vol. 5, 2013: ISSN 0975-6620 and Refereed.
- **‘Representation of Women in Media and Changing Narratives of Empowerment’**:*Human Rights International Research Journal*: Andhra Pradesh: ISSN 2320-6942: ISBN 978-93-81583-98-2:2013
- **‘Construction of contemporary women in Soap Operas’** in *Global Media Journal – Indian Edition/ISSN 2249-5835 Summer Issue / Vol. 3/No.1/ June 2012, Peer Reviewed*
- **‘Development Communication: A Perspective’**, in *International Journal of Scientific and Research Publications*, 2(5): 392-396, [ISSN: 2250-3153], 2012. (IMPACT FACTOR 2-07)

RESEARCH PUBLICATIONS IN RENOWNED INTERNATIONAL NATIONAL JOURNALS:

- **‘Regional Press in J and K’** in *Vidura*: Journal of the Press Institute of India: Volume 1 Issue 4: October-December, 2009, ISSN 0042-5303

PROCEEDINGS PUBLICATIONS:

- **‘Media in the Internet Age: Scope and Challenges’**: Amity School of Communication: Amity University, Rajasthan: 2011:pg 61-68: : ISBN 978 81 8011 107-5
- **‘Redefining Education: Transition from the Real to the Virtual’**. Educational Multimedia Research Centre: University of Kashmir:2012:pg 285-292: ISBN 978-93-82036-62-3
- Published a paper **‘Dynamics of Rural Development and Media: Issues and Challenges’** in *Journalism and Society*: SDM College: Ujire, Karnataka: 2013: pg 22-31: ISBN 978-93-82877-00-4
- Published a paper **‘Language in the age of New Media: An interplay with new frames of Communication’**: Institute of Language and Communication Studies: Izmir University: Turkey: pg 1105-1116 : ISBN 978-605-86159-5-3
- Published a paper **“Technology for Change: Sustainable Development in Rural India**

through CGNetSwara” <http://ic-sd/wp-content/uploads/sites/4/2018/02/Aaliya-Ahmed.pdf>

BOOK CHAPTERS:

- **New Communication Technology and the changing paradigm of Education;** *Context of Trust In ICT-Aided Educational Interactions*, Poland, 2015. Pp. 85-93, ISBN 978-83-7972-035-4 (International)
- **Language Internet and Communication: The Digital Connect** in *News Media Discourse*, Hope Publishers, New Delhi, 2015, pp 1-26. (Indian)

CONFERENCE/SEMINAR ATTENDED:

- Had a presentation on ‘**Impact of turmoil in Kashmir**’ in the national seminar organized by Press Institute of India, New Delhi in collaboration with Media Education Research Centre at Kashmir University, May, 2003
- Had a presentation on ‘**Non-Verbal Communication**’ on 29th May, 2008 in the three day workshop on “Communication Skills” held from 27th to 29th May, 2008 organized by the Institute of Management, Public Administration & Rural Development (IMPARD) Main Campus, M.A. Road, Srinagar
- Had a presentation on ‘**Organizational Publications**’ on 24th June, 2009 in the two day workshop on “Innovations in Communications” held from 23rd to 24th June, 2009 organized by the Institute of Management, Public Administration & Rural Development (IMPARD) Main Campus, M.A. Road, Srinagar
- Participated and presented a paper entitled ‘**Critical Discourse on Globalization and Development**’ in the XIII national conference of North West Indian Sociological Association (NWISA) on ‘Diversity Democracy and Development: A Focus on North West India’ organized by Department of Sociology and Social Work from September 30-October 01, 2009
- Participated and presented a paper entitled **Changing Dynamics of Communication and Development** in XXXV All India Sociological Conference (Indian Sociological Society) on ‘Identity, Development and Nation Building’ organized by Department of Sociology and Social Work, University of Kashmir from October 10-12, 2009.
- Presented a paper entitled **Women’s Empowerment and Role of Media** in XXXV All India Sociological Conference (Indian Sociological Society) on ‘Identity, Development and Nation Building’ organized by Department of Sociology and Social Work, University of Kashmir from October 10-12, 2009.
- Had a presentation on ‘**Coverage of Amarnath Land Controversy on the You Tube**’ in the national seminar/workshop organized by ICSSR, New Delhi in collaboration with Department of Library and Information Science on 17th March 2010 at Kashmir

University.

- Had a presentation on **‘Managing Communication: Strategies and Tactics’** on 3rd Sept, 2010 in the two day workshop on “Management: Tasks and Responsibilities held from 3rd to 4th Sept, 2010 organized by the Institute of Management, Public Administration & Rural Development (IMPARD) Main Campus, M.A. Road, Srinagar.
- Presented a paper titled **‘Development Journalism’** in the one day workshop on ‘Development Communication’ held on 15th April 2011 organized by Department of Journalism at Islamic University of Science and Technology.
- Presented a paper titled **Media in the Internet Age: Scope and Challenges** in the International Conference on “Changing Paradigms of Media Landscape in the Digital Age”-Issues and Perspectives on 4th and 5th March, 2011 organized by Amity School of Communication at Amity University Rajasthan (AUR) Jaipur, India
- Presented a paper on **Online Journalism in Kashmir: A comparative study of the changing paradigm in dissemination of News** at UGC sponsored National Seminar at Surendranath College for Women, Kolkata on 10th and 11th of January, 2012(www.janm12.weebly.com)
- Presented a paper titled **Social Media and usage pattern among students at Kashmir University** in the National Seminar on Technology, Communication and Culture organized by Department of Communication Studies, University of Pune on 10th March, 2012 at Pune.
- Presented and participated in the seminar and presented a paper entitled **Bridging Boundaries: Integrating the Print media in the era of digital convergence** organized by Department of Library and Information Science, University of Kashmir on March 14, 2012
- Participated and presented a paper titled **Development Discourse and Media in Kashmir : Coverage and Expectation** in an International Seminar on Impact of Peace, Conflict and Disturbances on Economic Development Processes organized by Post Graduate Department of Economics, university of Kashmir on 11th-13th May, 2012
- Presented a paper on **‘Rethinking Education: Transition from the Real to the Virtual’** at the national seminar on ‘Television and New Communication Technologies-the changing paradigm of education’ organized by EMMRC, University of Kashmir on 15th-16th May 2012.
- Participated and presented a paper titled **Twittering as a new tool of Communication** in a National Seminar on Emerging Frontiers of Digital Libraries organized by Department of Library and Information Science on November 06, 2012
- Contributed a paper on the topic **Dynamics of Rural Development and Media: Issues**

and Challenges in the National Seminar on ‘Journalism and Society’ held on 1st and 2nd March, 2013 at Ujire, Karnataka and organized by Shri Dharamasthala Manjunaatheshwara College, Ujire, Karnataka.

- Contributed a paper titled **Representation of women in Media and Changing Narratives of Empowerment** in an International Conference on Women Empowerment held on March 08-09, Vijayawada, Andhra Pradesh, India organized by International Multidisciplinary Research Foundation (IMRF)
- Participated and presented a paper titled **Pathways to Development: A Technological Approach in an International Conference on Regional Development**, in a two day seminar Sustainability and Socio-Economic Development in Jammu and Kashmir organized by Department of Geography and Regional Development, University of Kashmir and Amar Singh College, Srinagar on 5th-6th June, 2013, Srinagar.
- Participated and presented a paper on **‘Language in the age of New Media: An interplay with new frames of Communication’**, at the International conference on ‘Language and Communication: Exploring Novelties’ by the Institute of Language and Communication Studies, Izmir University, Turkey on 17th-19th June 2013.
- Participated and presented a paper titled **‘Gender equality and role of media’** in the two-day International Seminar held on 23rd and 24th October, 2013 at Srinagar, Kashmir on Gender Justice: A Way Forward organized by School of Legal Studies, Central University of Kashmir
- Presented a paper on **‘Plagiarism and New Media’** at the national seminar on ‘Perspectives on Metrics Based Research Evaluation’ organized by Department of Library and Information Science, University of Kashmir on 10th-12th March, 2104.
- Presented a paper on **‘Environmental Journalism: An assessment of local print media’** at the national seminar on ‘Natural Resources of the North Western Himalaya: Threats, Evaluation and Conservation’ organized by the Department of Geography and Geology and Department Environment and Water Management at S.P College Srinagar on 26th - 27th March, 2014.
- Presented a paper on **‘Social Networking Trends: A survey of College going youth in Srinagar’** in a national seminar organized by Department of Library Sciences and AllamaIqbal Library on 24th March, 2015.
- Participated in two day Media Workshop on **Gender Sensitive Reporting** on December 7-8, 2015 at Kashmir University, Srinagar.
- Participated and presented a paper on **“ICT AS Enabler of Development- A Primer”** in an International conference on Sustainable Development and Technological Innovation sponsored by AICTE on 23rd and 24th December, 2015 in Islamic University of Science and Technology.

- Participated and presented a paper on **“Digital Networks infringe privacy in real world? A Review”** in a national seminar on Emerging Frontiers of Digital Libraries on March 9-10, 2016 organized by Department of Library and Information Science, University of Kashmir and sponsored by UGC, New Delhi, India.
- Participated and presented a paper on **The Shrinking Farmlands of Kashmir: A Case Study of Ganderbal District** in a two day National seminar on “Growth and Development in North Western Region Issues and Perspectives” organized by department of Economics University of Kashmir on 16th and 17th March, 2016.
- Participated and presented a paper on **Is Privacy Causality of Social Networks? What stays on Facebook, doesn’t stay on Facebook?** In the UGC Sponsored National Seminar on Electronic Devices, Systems and Information Security (SEEDS-2016) organized on 18th and 19th March 2016 by the Post Graduate Department of Electronics and Instrumentation Technology, University of Kashmir.
- **Presented a paper on Violence against Women at Workplace** on May 28, 2016 in a one day seminar on Violence against women at workplace in the Department of Sociology, University of Kashmir in collaboration with Jammu and Kashmir State Women Commission.
- Participated and presented a paper on **Framing Discourse and Representation of Muslims in Indian Cinema Post 9/11** in International Association for Media and Communication Research Annual Conference 2014, held at The University of Leicester between 27th-31st July 2016.
- Participated and presented a paper titled **Development Journalism: Revisiting the role of press in Kashmir** in an International Conference on Media and Communication in Sustainable Development at Army Institute of Management, Greater Noida, October 23-24, 2016
- Participated and presented a paper titled **A Primer on the Role of New Media in the Dynamics of Politics in India** in International Conference on Media and Communication Studies 2017 held on 02-04 March, 2017 organized by Amity School of Communication at Amity University Rajasthan, Jaipur.
- Participated and presented a paper on **Women in unconventional advertising-An analysis of select advertisements** in a two day national seminar on Gender Equality and Social Inclusion in contemporary India: Issues and Challenges (March 08-09, 2017) organized by Department of Sociology, University of Kashmir in collaboration with ICSSR, New Delhi
- Made an oral presentation on Technology for Change: Social Development in Rural India through CG Net Swara on September 18-19 in 5th Annual International Conference

on Sustainable Development organized by Sustainable Development Solutions Network and Global Association at Columbia University, New York, USA

ORIENTATION /REFRESHER COURSES/ WORKSHOPS ATTENDED:

- Participated in a one day author workshop on **Scholarly Writing and Intellectual Ethics** jointly organized by Central University of Kashmir and Elsevier on November, 14, 2017
- Participated in one-day Workshop on ‘**Story Telling**’ with noted broadcaster, Mr Neelesh Mishra organized by Department of Information and Public Relations, Government of Jammu and Kashmir on 30th August, 2017.
- Attended **Open Con 2017** Srinagar on International Open Data Day, 4th March 2017 at the Department of Library and Information Science at the University of Kashmir.
- Participated in two day national workshop on **Open Access Platforms in Research**, March 14-15, 2017 organized by Department of Library and Information Science, University of Kashmir.
- Participated in two day National workshop on **Scholarly Writing, Reference Management and Deterring Plagiarism** organized by Allama Iqbal Library University of Kashmir, 22-23 March, 2017
- Participated in the MHRD GIAN course on **Quantitative Approaches in the Social Science: Survey, Experiment and Content Analysis** during March 27-31, 2017 held at Jamia Millia Islamia, Delhi
- Participated in a one day workshop on **Innovative Solutions For Social, Organizational And Behavior Change** at India Habitat Centre, New Delhi organized by Change Designers, and University of Texas at Al Paso.
- Participated in a five day workshop on **Research Methodology and Data Analysis using SPSS and E views** from 27th -31st January, 2016.s
- Participated in the two day orientation programme on “**The Open Learning System**” organized by the Regional Centre, Indira Gandhi National Open University, Srinagar on 20th-21st February 2014.
- Participated in the 10 day workshop on ‘**Quantitative Techniques in Social and Allied Sciences**’ organized by Department of Economics, University of Kashmir from 16-25 December 2013.
- Participated in the one day orientation programme for academic counselors through ‘**Interactive Teleconferencing Mode**’ organized by Regional Centre, Indira Gandhi

National Open University, Srinagar on 19th October 2013.

- Participated in the two day international conference on **‘Cooperative Development, Peace and Security in Central Asia: Challenges and Prospects’** organized by Centre for Central Asian Studies in collaboration with Centre for Rural and Industrial Development (CRID) Chandigarh on 29th-30th June 2013.
- Participated in one day international seminar on **‘Synthesis of Raga and Maqam in Kashmiri musical culture’** organized by Centre for Central Asian Studies in collaboration with Maulana Abul Kalam Institute of Asian Studies, Kolkatta on 20th June 2013.
- Participated in the two day orientation programme on **‘Using Technology as a tool for Counselling’** organized by Regional Centre, Indira Gandhi National Open University, Srinagar on 22nd-23rd April 2013.
- Participated in two day workshop on **‘Recasting Campus Radio’** organized by UNESCO Chair, Department of Media, University of Hyderabad on 22nd-23rd February, 2013.
- Participated in Training of Trainer (ToT) programme during a Summer School on **‘Media for Disaster Risk Reduction’** being organized by Deutsche Gesellschaft für Internationale Zusammenarbeit GIZ (German Foundation) in Shillong from September 21-23, 2012.
- Participated in the two day orientation programme on **“IGNOU Counseling Session Strategies”** organized by the Regional Centre, Indira Gandhi National Open University, Srinagar on 22nd-23rd September 2012.
- Participated in a one day workshop on **‘Lighting’ and ‘Social Media’** organized by Aay Pee Jay Institute, New Delhi on January 30th 2012.
- Attended three week **Refresher Course in Women’s Studies** organized by Academic Staff College and Women’s Studies Centre, Kashmir University in 2011.
- Participated in three day Teacher’s Training Programme on **‘International Humanitarian Law’** organized by Law School, University of Jammu and ICRC, New Delhi at Jammu from 18th March-20th March 2010.
- Participated in two day workshop on **‘Management Tasks and Responsibilities’** organized by Centre of management studies, Institute of Management, Public Administration and Rural Development from 3rd -4th September 2010.
- Participated in one day workshop on **‘Lighting’** organized by Aay Pee Jay Institute, Delhi on 14th February, 2010

- Participated in a two day workshop on **‘Innovations in Communication’** organized by J&K Institute of Management, Public administration and Rural Development June, 2009.
- Participated in UGC sponsored **‘Capacity Building’ workshop for Women Managers in Higher Education** organized by Women Studies Centre. Kashmir University May 26-30 2009.
- Participated in Training the Trainers workshop on **‘Social Affairs Reporting’** organized by BBC World Service Trust in collaboration with Ford Foundation and EMMRC, Kashmir University in August 2008.
- Participated in a three day workshop on **‘Communication Skills’** organized by Institute of Management, Public Administration and Rural Development, May 2008.
- Participated in a course of instruction in **‘Hostile Environment’** organized by BBC WST in October 2008.
- Participated in a course of instruction in **‘Basic Trauma Care and Basic Life Support’** organized by BBC WST in October 2008.
- Have been associated as Trainer with BBC World Service Trust on **‘Social Affairs Reporting’** in Srinagar for 2008-2009.
- Have attended a two-day regional seminar on **‘Re-accreditation in Institutes of Higher Learning: Role of Stake-Holders at Kashmir University**, from 22nd-24th March 2007
- Participated in one week **‘Training and Research Methodology Workshop’** organized by Department of Sociology and Social Works in collaboration with Indian Red Cross Society (J&K State Branch) from 2nd-8th July 2007.
- Participated in one day workshop on **“Stress Management and Role of Life Skills for Succeeding in Life”** 26th March 2007.
- Have attended a twelve day workshop on **‘Resolving Conflict’** at Cardiff. United Kingdom and Belfast organized by The Thomson Foundation in association with the Foreign and Commonwealth Office from (Jan-Feb 2006).
- Attended as a Special Observer at the South Asian Editor’s Conference organized by ICRC and Press Institute of India in March 2006.
- Have attended three week **Refresher Course in 2002**, organized by Academic Staff College in collaboration with University Grants Commission, Jamia Millia Islamia, Delhi.
- Attended a month long **Orientation Course** in 2009, organized by Academic Staff College, Kashmir University.

Professional Development Activity:

- Resource person for the State Information Officers in the workshop organized by Indian Management Institute of Public Administration and Rural Development in April 2011.
- Resource person for the workshop on Folk Media Forms organized by Islamic University of Science and Technology.
- Have been a member of Board of Studies for Post Graduate. and Under-Graduate programme of Mass Communication and Journalism since 1995 till date.
- Have been Associate Editor of 'Media Times', Lab Journal of Media Education Research Centre, Kashmir University in 2004-2005.
- Have been a member of the Editorial Board of 'Media Times', a magazine brought out by the Department of Mass Communication and Journalism, Kashmir University.
- Am working as 'Nodal Officer' for NAAC for University of Kashmir since 2006 till date.
- Have been the member in the Media Advisory Committee, Kashmir University from 2007-2008, 2010-2011.
- Have been a resource person for the workshop on "Gender Sensitization" organized by Indo-Global Social Service Society funded by EU in November 2010 for students of at Islamic University of Science and Technology, Awantipora.
- Have been associated with organizing and coordinating a number of workshops and seminars which include Media and Human Development, Media and Humanitarian Law, Photography and Public Relations.
- Have taught 'Functional English' at the graduate level at Govt. Women's College , M.A. Road , Srinagar from 2000-2003.
- Have been 'Associate Editor' of 'Muslim Kashmir', English Daily, from 1998-2001.
- Have been contributing to the local English daily Greater Kashmir
- Writing a column under the name Out of Box, for a leading English Daily, The Rising Kashmir
- Have been contributing to The Citizen the first online newspaper of India

COURSES TAUGHT:

- Mass Communication Theory
- Development Communication
- Communication Research
- Traditional Media
- History of Kashmir
- Understanding Media
- Covering Disasters
- Public Relations-Concepts and Practice

MEMBERSHIPS:

- International Association for Media and Communication (IAMCR)
- Asian Media Information and Communication Center (AMIC)

Awards and Recognitions

Granted Marie Curie Fellowship, Italy but not availed

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REFERENCES:

- ❖ **Professor Basyouni Ibrahim Hamada,**
Professor of Mass Communication and Public Opinion,
Department of Mass Communication, Qatar University
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- ❖ **Dr Shahid Rasool**
Director,
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Email: srasool@col.org
- ❖ **Dr Binod Aggarwal**
Director General TALEEM Research Foundation, Ahmedabad

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