



DIRECTORATE of ADMISSIONS and COMPETITIVE EXAMINATIONS

University of Kashmir

NAAC Accredited Grade-‘A+’

ADMISSION NOTIFICATION No.16 of 2019

For

5-Year IMBA (BBA+MBA Integrated Programme)

On-Line Applications are invited from eligible candidates for admission to **5-Year IMBA (BBA+MBA Integrated Programme)** for the academic session 2019 at Main Campus and North Campus, University of Kashmir. Admission to the programme shall be governed by the Admission policy available on University website and relevant statutes governing the programme.

i) Important dates:

Submission of On-Line Forms	From 24-06-2019
Last date of submission of On-Line Application Forms	04-07-2019
Last date of submission of Hard Copy of Application Forms	06-07-2019

ii) Eligibility:

10+2 in any stream with 50% marks for Open Merit and 45% for Reserved Category candidates.

iii) Admission Criteria:

The selection to the programme shall be made purely on the basis of valid UGAT score of **2019**

iv) Submission of On-Line Application Form:

The candidates are advised to follow the below steps for filling their On-Line Application Forms.

Step-2: Enter your "Registration No." and Click "Next".

Step-3: Enter the required details and Upload your latest passport size Photograph and click "Next".

Step-4: If there is any variation click on "Previous" button, make necessary corrections and then Click "Submit". Get a printout of the Form and note the Form No. for future reference.

Step-6: Deposit the non-refundable "Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/- which makes total to Rs. 400/-" through online mode only.

V) Submission of downloaded Application Form (Hard copy):

After submitting the On-Line Application Form, IMBA candidates must submit the downloaded Form (hard copy) in the Office of the **Dean, School of Business Studies (Opposite Directorate of Physical Education), University of Kashmir, Hazratbal, Srinagar** along with the self-attested copies of the following documents, failing which their candidature will not be considered:

- i) Marks Certificate of the qualifying examination(Higher Secondary School Examination (10+2);
- ii) Copy of Valid UGAT Score Card-2019 of the examining authority;
- iii) Category Certificate, if claiming admission under reserved category;

Candidates residing outside Kashmir Division i.e Leh, Kargil, Tanghdar, Gurez etc. can send their Hard copies of Application Forms alongwith all the above mentioned documents through Speed Post/Courier addressed to the **Dean, School of Business Studies, University of Kashmir, Hazratbal- 190006**. The Candidates shall ensure that the same reaches by or before the last date.

vi) Additional information:

- The candidates must check the status of their application forms after four days of online submission of application forms. In case, acceptance of form is not uploaded or fee reconciliation is pending, the candidate should contact the Directorate of IT&SS, University of Kashmir along with Fee Receipt, and other relevant documents, within three days after the last date of submission of application forms. Thereafter, no claim whatsoever will be entertained by the University.
- The candidates are advised to regularly check university website for necessary instructions and updates.
- After completing the admission process for General Category seats, the notification for self-finance seats shall be issued. However, only those candidates shall be considered for admission under Self Finance seat category who have initially submitted their application forms for admission to General category.
- For any further query/ information the candidates are welcome to contact University on following numbers:
 - **Office of the Dean, School of Business Studies : 0194-227 (2217 or 2266) (8715000282)**
 - **Office of the Directorate of Admissions & Competitive Examinations : 0194-2272063**

Sd/-
Prof. Irshad A Nawchoo
(Director)

No F (Adm-IMBA -2019) DACE/KU/19
Dated: 19-06-2019